

3 December 2009

To whom it may concern,

GeekIT has been the web provider for U@MQ at Macquarie University for the past three years and has been responsible for successfully launching two websites and two intranet sites for our business during this time.

GeekIT was first engaged by U@MQ after a successful tender process. Their tender submission was exemplary in terms of content but also showed that extensive research had been conducted to understand our sector, allowing GeekIT to answer the brief in a superior fashion compared with the other web developers who were invited to tender.

From our perspective, the success of GeekIT lay in their eagerness and attention to detail in really understanding our business before any structures, site maps or designs were even discussed. They consulted with our wide range of stakeholders and they really explored our organisation inside and out to discover what we do, how we do it, what our values are, and the direction we were taking in both the short and long term. Their approach came from a consultative basis, in terms of what the customer/audience needs and how the web can support and satisfy them.

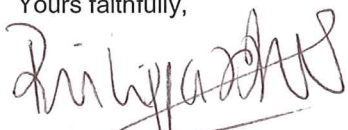
Following on from the in-depth research, GeekIT developed a strategy and started to talk about design and structure only once they were certain that they knew exactly what we were about. This intimate knowledge of our organisation led to 100% satisfaction from us with each project being delivered on time after a seamless, transparent process was followed.

It's been so refreshing to work with a consultancy that does not whitewash us with IT jargon, but rather talks our talk! The longer we worked with GeekIT it became more and more obvious that with them it was all about service and delivering on promises as they consistently went above and beyond expectations with their can-do attitude and enthusiasm.

GeekIT has a holistic service to maximise the benefits of an online presence for any business. With a very strong team of developers and alignment to a very strong branding company it is a superior creative and technological offering.

I would thoroughly recommend GeekIT as a result of our experience.

Yours faithfully,



Philippa Brook
Director of Business Development