

Mary Henderson
CEO
geekIT
Level 2, 141 Flinders Lane
Melbourne 3001

2 March 2010



Dear Mary

As a valued AIIA member we appreciate geekIT's contribution to our association and the Australian ICT industry and are delighted to provide this testimonial.

AIIA appointed geekIT as our inaugural Digital Partner for our ongoing online development requirements. The geekIT team have worked with our senior managers to review potential models for the association to maximize this new digital arena.

After their successful development of the AIIA.biz knowledge bank and services portal launched in February 2009 geekIT were the successful vendor in future IT projects because of their ability to articulate and meet our needs at all levels.

The next phase of our partnership was to engage geekIT in May 2009 to oversee our IT services migration project and transfer AIIA's Canberra office-based systems to a hosted solution with ManageNet. This was paramount in transitioning the association into a virtual organisation better able to deliver services via the national network of AIIA branch offices. geekIT seamlessly migrated our Microsoft Exchange and Dynamics CRM overseeing other vendors with supporting documentation and impeccable project management.

Partnering with geekIT has been a positive experience. They have supported our vision and have always advised us on the best and most cost effective outcomes. They are happy to share information and have supported our extended team located Australia wide. We consider geekIT as part of our team as well as our digital consultants.

geekIT were also our digital partner in the Buy Australian Software campaign with Microsoft and the first catalogue under the program the Windows 7 2010 Catalogue. A simple, effective online directory geekIT have built a platform for future campaigns on Green IT and other vertical markets promoting Australian ISVs.

As a not-for-profit organisation, AIIA are well aware of the need to strike a balance between our ability to deliver the best possible outcomes for our members with limited resources. This is where geekIT have been able to help us focus on our members and build a better user experience and deliver enhanced value via online delivery mechanisms such as www.AIIA.biz and www.buyaustraliansoftware.com.au

I highly recommend geekIT as an AIIA Digital Partner. They have demonstrated time and time again their capabilities, acumen and understanding of the digital space.

As an AIIA member geekIT is an important partner supporting our efforts to provide sustainable long-term benefits through our many initiatives. The AIIA team looks forward to working with geekIT to create further opportunities for the ICT industry in 2010.

Yours sincerely

Ian Birks
Chief Executive Officer
Australian Information Industry Association